

Go GREEN with the Maynard Community Chest!

BY NOW I am *sure* you are rolling your eyes after reading this headline, since these days everything under the sun is jumping on the “Go Green!” bandwagon. Admittedly this decade’s catch-phrase sometimes has more marketing allure than real substance. Not so with Maynard Community Chest’s (MCC) partnership with Abitibi Paper Retriever© fundraising paper recycling program! Since September 2006, the MCC has sponsored 2 green and yellow paper recycling bins located at Clock Tower Place (in the CTP parking lot shared by the Maynard Farmer’s Market) and Maynard High School, where dedicated students, residents, workers, and community-minded local businesses have been dropping off their paper recyclables and enjoying the dual benefit of helping the MCC raise funds for local human Service organizations as well as contributing to the environment via their recycling of excess newspapers, catalogs, mail, flyers & envelopes, white & colored paper, magazines, folders and notebooks.

IN FACT, since the inception of the program, these 2 bins have collected over 88,780 pounds of recyclable fiber which has been used to sustainably recycle into newsprint. This amount of collected & recycled paper translates into the following awe-inspiring statistics provided by Abitibi-Consolidated Corp. on the environmental savings of recycling as compared to the logging and manufacture of virgin paper:

- Gallons of Water SAVED: **310,730**
- Pounds of Green House Gases NOT EMITTED: **2,663**
- Gallons of Oil NOT CONSUMED: **17,312**
- Kilowatts of Electricity SAVED: **182,087**
- Number of Trees UNCUT: **754**
- Cubic Yards of Landfill Space UNOCCUPIED: **133**

CALL TO ACTION! Ok, now that you are convinced of this paper recycling program’s environmental merits, the MCC needs your help now *more than ever* to boost our tonnage in these bins, allowing us to maximize our fundraising efforts for our 18 charitable local member agencies which offer a broad range of essential human services to people who live and work in Maynard. Our goal is to collect **4 tons** of recyclable fiber per bin per month, which is an increase of over 2.5 tons per month (according to our current monthly average) What types of paper are acceptable to recycle in these bins, you ask?

- Newspaper
- Magazines
- Catalogs & flyers
(*these first three are particularly desirable due to their heavier weight per page*)
- Mail
- Envelopes (even windows are ok)
- Folders (manila and colored)
- Fax and Copy Paper
- White & Colored Paper
- Notebooks (even spiral-bound spines are accepted)
- Shredded Paper (paper bagged or plastic-bagged, sealed and poked with air holes to allow for compression as well as to prohibit fly-away shreds)

NO CARDBOARD, PHONE BOOKS OR TRASH PLEASE!

ARE YOU CONVINCED? If you are already a dedicated contributor to these bins, THANK YOU and know that you are both doing the environment a favor as well as helping to support those who benefit from the wonderful services and support offered by our member agencies. If you are a newcomer or considering participation, make the move and join the leagues of neighbors, co-workers and business leaders already making a difference in Maynard. You can’t lose by “Going Green” with the Maynard Community Chest!

For more information or questions about the Maynard Community Chest or this program, please visit our website at www.maynardchest.org or email the MCC’s Recycling Coordinator at aprice@maynardchest.org.