

**Maynard Community Chest
Annual Report
February 10, 2009**

2009 BOARD OF DIRECTORS

Shari Belanger, President, info@maynardchest.org, serving since October 2004
Stacey Briggs, Treasurer, treasurer@maynardchest.org, serving since November 2008
Stacey Brooks, Clerk, sbrooks@maynardchest.org, serving since December 2007
E.J. Labb, ejlabb@maynardchest.org, serving since November 2008
Jon Lenicheck, jlenicheck@maynardchest.org, serving since February 2006
Lauren Tetreault, ltetreault@maynardchest.org, serving since December 2007
Jennifer Ubaldino, jubaldino@maynardchest.org, serving since November 2005

Melina Gosselin (outgoing Treasurer) served 2006-November 2008

Amanda Price (outgoing), served 2005-February 2009

ORGANIZATIONS SUPPORTED BY THE MAYNARD COMMUNITY CHEST.

A total of \$35,000 was allocated to these 18 organizations in May 2008. Listed in italics after each organization description is the Maynard Community Chest liaison for 2009-2010.

Big Brothers Big Sisters of Central MA/ Metrowest (www.bbbscm.org) Worcester, MA

- one-to-one mentoring relationships between children aged 6-12 and responsible teenage or adult volunteers in Maynard and other towns in Central MA/ Metrowest area (*Jennifer Ubaldino*)

Boys And Girls Club of Assabet Valley (www.bgcav.org) Maynard, MA

- before/ after school and summer programs for children ages 6-17 in Maynard (75%) and surrounding towns (*Jon Lenicheck*)

The Community School Maynard, MA

- high-quality preschool program for children of varying social and economic backgrounds from Maynard (88%) (*Stacey Brooks*)

First Connections/CFYS (www.firstconnections.org) Concord, MA

- free or low-cost parenting support program for families with children birth through age 3 in eleven communities, including Maynard (*Shari Belanger*)

Cooperative Elder Services (www.elderdayservices.com) Concord, MA

- adult day care services for elders from Maynard and 7 surrounding communities (*Jennifer Ubaldino*)

Domestic Violence Services Network (www.DVVAP.org) Concord, MA

- outreach, direct support and educational programs to victims of domestic violence in Maynard and 8 other communities in Central Middlesex region (*Lauren Tetreault*)

Eliot Center (www.eliotchs.org) Concord, MA

- outpatient mental health services for people from Maynard and 7 surrounding communities (*Shari Belanger*)

EXCEL Programs (web.maynardschools.org/excel/) Maynard, MA

- before/after school and summer programs for Maynard children in grades K-8 (*Stacey Briggs*)

A Friend In Need Acton, MA

- one-time emergency financial assistance to people in need from Maynard, Acton and Boxboro (*Lauren Tetreault*)

Maynard Boy Scouts (Knox Trail Council) (www.ktc-bsa.org) Framingham, MA

- outdoor skills and activities, leadership and social skills extracurricular programs for boys ages 5-17 in Maynard and 20 other Metrowest communities (*Jon Lenicheck*)

Maynard Food Pantry (web.maynard.ma.us/civic/pantry/) Maynard, MA

- food assistance for anyone in need from Maynard (85%) and surrounding towns (Stacey Briggs)

Maynard Girl Scouts (GS of Eastern MA) (web.maynard.ma.us/civic/girlscouts/index.htm/
www.girlscoutseasternmass.org/)

- extracurricular programs promoting personal growth, leadership development and civic engagement for girls ages 5-18 in Maynard (E.J. Labb)

Maynard Senior Citizens' Club Maynard, MA

- social organization for Maynard residents ages 60 and older (Jon Lenicheck)

MetroWest Legal Services (www.mwlegal.org) Framingham, MA

- free legal advocacy in civil cases for the poor, elderly, disabled, homeless and other disenfranchised people in Central and South Middlesex and South Norfolk counties (Jennifer Ubaldino)

Minute Man Arc for Human Services (www.minutemanarc.org) Concord, MA

- programs to enhance the quality of life for people of all ages with developmental disabilities from Maynard and surrounding towns (Lauren Tetreault)

Minuteman Senior Services Burlington, MA (www.minutemansenior.org)

- information and assistance that enables seniors from Maynard and surrounding towns to remain safe, comfortable and independent for as long as they are able
- support for caregivers (E.J. Labb)

Open Table Maynard Maynard, MA (www.opentableinc.org)

- weekly community suppers and an on-site food pantry on Mondays in Maynard (Stacey Brooks)

Stow Food Pantry Stow, MA (www.stowcommunitychest.org/pages/stowfood.html)

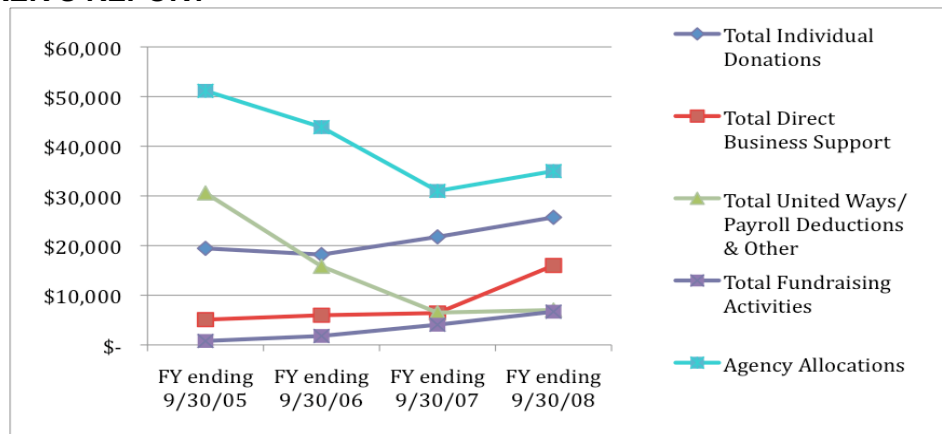
- food assistance for people from Maynard (48%), Stow and 4 surrounding communities (E.J. Labb)

FUNDRAISING AND OUTREACH ACTIVITIES IN 2008-2009

- E-News list now has 250 subscribers
- Published monthly meeting reports and various articles in Action-Unlimited and in Beacon-Villager, for example, Jon Lenicheck's Letter to the Editor, "Maynard Community Chest: Who We Are", published in the Beacon-Villager, December 2008, article, "Need increases town-wide", in Beacon-Vilager, November 2008 and guest column, "Community Chest offers thanks for support of the community", in Beacon-Villager, February 2009.
- New person coordinating our website, Bill Shew. web@maynardchest.org, as of April 2008
- Roundtable with Jesse Floyd, Editor of the Beacon-Villager, co-sponsored with the Assabet Valley Chamber of Commerce and Middlesex Savings Bank, May 1, 2008
- Maynard Downtown!!! Mothers' Day Spring Stroll, May 3-10, 2008 (20 downtown businesses placed collection containers and MCC literature in their place of business for several weeks)
- 6th Annual Community Chest Challenge, a relay team triathlon, co-sponsored with Concord-Carlisle Community Chest, June 1, 2008
- Pre-Challenge family-friendly fundraiser at Morey's Tavern, May 18, 2008
- Abitibi paper recycling initiative, all year long, and paper drive at Maynard Farmers' Market, September 13, 2008

- Promoted the Town of Maynard employees payroll deduction opportunity
- Maynard Fest with Art and Soul, October 4, 2008, and “debut” of our Community Resource Guide (AVCOC printed 500 copies for us)
- Mailings to new residents of Maynard (introductory letter, brochure, Community Resource Guide), 4 times a year
- Wellness Day, October 18, 2008 (once again, the downtown businesses chose to have their event sponsor the Maynard Community Chest)
- 41st Annual Campaign 2008-2009, launched in mid-October, Lana Kurtz of LKGraphics.net produced our campaign materials pro-bono. Wellesley Management/ Clock Tower Place, once again, reimbursed us for the cost of producing and mailing our Annual Campaign materials so that more funds go directly to organizations providing services.
- Sent materials to an employee wellness fair at Nasdaq OMX in Clock Tower Place, October, 2008
- Attended seminar on “The State of Nonprofits in Massachusetts”, sponsored by Concord-Carlisle Community Chest, November 7, 2008
- “Lower Your Winter Heating Bill” seminar co-sponsored with Maynard Town Hall and MaynardCAN!, November 22, 2008 (John Comella and Mark Price, presenters)
- Maynard Christmas Parade, December 7, 2008
- Networking with the Assabet Valley Chamber of Commerce, Maynard Matters meetings (monthly), After Five Networking at the Maynard Public Library, December 2008

TREASURER’S REPORT



| | FY ending 9/30/05 | FY ending 9/30/06 | FY ending 9/30/07 | FY ending 9/30/08 | FY ending 9/30/09 YTD | FY ending 30SEPT09 EXPECTED |
|--|-------------------|-------------------|-------------------|-------------------|-----------------------|-----------------------------|
| Total Individual Donations | \$19,443 | \$18,191 | \$21,759 | \$25,689 | \$23,576 | \$24,700 |
| Total Direct Business Support | \$5,095 | \$5,980 | \$6,423 | \$15,999 | \$13,962 | \$14,936 |
| Total United Ways/Payroll Deductions & Other | \$30,597 | \$15,830 | \$6,509 | \$7,036 | \$1,825 | \$7,000 |
| Total Fundraising Activities | \$800 | \$1,807 | \$4,074 | \$6,693 | \$125 | \$6,000 |
| Agency Allocations | \$51,159 | \$43,847 | \$31,000 | \$35,000 | \$0 | \$40,000 |

ANNUAL CAMPAIGN 2008-2009/ FISCAL YEAR (10/01/2008-09/30/2009) TO DATE

Individual donations YTD: \$23,576 with an additional \$1,125 pledged

- 294 individuals/ families donated or pledged an average of \$84

Direct Business Support YTD: \$13,962 with an additional \$1,000 promised by Comcast

- 26 businesses (19 returning and 7 new) donated between \$25 and \$5,000

Top 8 business sponsors this year (in order of their support, donating at least \$500 each):

Stratus Technologies
Wellesley Management/ Clock Tower Place
Comcast Cable
Middlesex Savings Bank
Dunn Oil/ Landoil Realty Trust
Lauren Tetreault, Realtor, Coldwell Banker
Leaktite Corporation
Maynard Outdoor Store

Total support from other businesses (besides Stratus, Clock Tower Place, Middlesex Savings Bank and Comcast) has increased from \$3,170 in 07-08 to \$4,075 in 08-09.

For a complete list of our 2008-2009 business sponsors, go to www.maynardchest.org or take a look at our most updated tri-fold brochure.

United Way, payroll deductions, matching funds and other YTD: \$1,825.36

Fundraising Activities YTD: \$124.94

- Community Chest Challenge scheduled for June 7, 2009

Total Expenses YTD: \$13,643 including \$10,000 towards an endowment fund and \$3,387 for Annual Campaign expenses reimbursed by Wellesley Management/ Clock Tower Place

We will be able to reach our goal of distributing \$40,000 to organizations this year (increase of \$5,000 from last year!).

•This fall, we grabbed an opportunity presented to us by Crossroads Community Foundation (<http://www.ccfnd.org/>) to match funds if we created an endowment. We set aside \$10,000 in an endowment fund and they matched it with a \$2,500 donation. The Board decided this was too good an opportunity to pass up, so we took it. By creating an endowment, the Board is confident that it has taken steps to promote the long-term stability of the Community Chest.

STRATEGIC PLANS/ INITIATIVES FOR THE FUTURE

- Continue recruiting more new members of our Board.
- Streamline our operations and clarify the criteria and procedures for organizations seeking funding (Strategic Planning Meeting in January 2009)
- Promote ourselves as a resource/ clearinghouse of information for people seeking services
- Ensure the long-term financial stability of the Maynard Community Chest.